



FFP Global's FullVantage™ Warehouse Management System Enables Companies to Easily Expand Global Fulfillment Operations

FFP Global a provider of business process outsourced solutions, announced that its FullVantage™ Warehouse Management System which makes it possible for companies to expand global fulfillment operations in a cost effective and accelerated time frame, has been upgraded with several enhancements. Key improvements in the latest release include: the ability to process orders in any international currency and new reporting dashboards that provide unified views of critical warehouse data.

Westborough, MA ([PRWEB](#)) August 31, 2009 -- FFP Global a provider of business process outsourced solutions, announced that its FullVantage™ Warehouse Management System which makes it possible for companies to expand global [fulfillment operations](#) in a cost effective and accelerated time frame, has been upgraded with several enhancements. Key improvements in the latest release include: the ability to process orders in any international currency and new reporting dashboards that provide unified views of critical warehouse data.

FFP Global's FullVantage™ [Warehouse Management System](#) (WMS) is a full featured, highly integrated and open standards platform that can be utilized by multi-channel companies whether they employ FFP Global's physical fulfillment centers and or their own warehouses around the world. FullVantage™ optimizes fulfillment operations and displays real time information flows on a 24/7 basis.

"Originally, the FFP Global Warehouse Management System was developed as an in-house platform to support our fulfillment centers in California and Massachusetts," according to Gentry Jones, Director of Fulfillment Center Operations at FFP Global. "Since [FFP Global](#) has a diverse customer base, we have always made it a priority to identify and then test best practices in one sector to determine if value can be provided on a more encompassing basis. Accordingly, frequent upgrades to our FullVantage™ WMS based on this philosophy and FFP Global's overall commitment to continuous improvement have been very positively received," said Jones.

"Our integrated FullVantage™ WMS solution was driven by the needs of FFP Global clients that were using their own or external warehouses, especially those with warehouse operations outside of the United States. They frequently inquired if FFP Global could help them improve and provide better insight into their overall fulfillment operations," stated Jones. "As FFP Global's WMS platform was developed with inherent flexibility and scalability, we were in a position to not only offer such a solution, but through newly extended integration upgrades, warehouses no matter where they were located, could be easily added and connected while providing unified reporting in ways that otherwise would require companies to make significant investments in IT resources over a lengthy period of time."

"The business case for FFP Global creating such a highly integrated and reporting intensive WMS has been justified by the rapid growth of ecommerce, priority among multi-channel companies to synergize their fulfillment assets and businesses expanding their international activities," said Elise Chow, Chief Executive of FFP Global. "As companies seek to expand globally, one of the critical challenges they face is finding highly capable fulfillment centers and then figuring out how they can be integrated. Our FullVantage™ WMS solves that problem by allowing companies to select warehouses without worrying about their technology proficiencies."



About FFP Global:

FFP Global is an award-winning, business process outsourced solution provider, specializing in e-commerce, contact center, fulfillment services and returns management for Fortune 500 companies and emerging businesses. Clients range from apparel brands, to entertainment providers, to pharmaceutical companies. FFP Global helps companies manage every point of the customer lifecycle including: acquisition, engagement, order processing, fulfillment and retention. For more information on FFP Global visit ffpglobal.com.

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